* Are there any common problems that come up while working with cognitive services?
* What are the best resources for cognitive computing projects?
* For students, most of us play the developer role when using IBM's services. In terms of development, scalability and programmability are two of the main factors when  
  evaluating an application, so for Watson, how can we best utilize the APIs and  
  customization?
* For students, what skills will help them if they are seeking developing opportunities with Watson after graduation?
* If some of our students are developing some projects that are really creative and helpful to the world, will IBM offer help for their project to be known by more people?